

TRUBALANCE



Presented by TRUBALANCE HEALTHCARE INC.

BIO-IDENTICAL HORMONE INITIATIVES EDUCATION SYMPOSIUM FOR PHYSICIANS

SATURDAY, MAY 7TH, 2011 – FULL DAY SEMINAR – TORONTO

CANADA'S MOST COMPREHENSIVE BHRT EDUCATION SERIES



PRESENTER / EDUCATOR

▪ **Erika T. Schwartz, MD** – *Founder & Chairperson of the Age Management Institute, Founding Director of the not for profit Bio-Identical Hormone Initiative and a senior faculty member of the Bio-Identical Hormone Institute, NYC. A member of NAMS, MSSNY, ACOG, AFTRA/SAG, NYSSIM as well as board of managers and trustees of SUNY-Downstate.*

This highly informative interactive symposium is designed for all medical professionals and healthcare providers – MDs, NDs, nurse practitioners, doctors of osteopathic medicine, general practitioners, endocrinologists, internists, geriatricians, psychiatrists, OB/GYNs, plastic surgeons, sports doctors, dermatologists, anti-aging specialists, physicians assistants, HOs, and cardiologists, etc.

SYMPOSIUM AGENDA

DR. ERIKA™

Best Health. Best Life.

Symposium will run 7A.M. to 7P.M. – Includes Breakfast & Lunch

Entire symposium will be captured in a binder includes all slides & books

Method of physician participation in the learning process: This course is comprised of five units and includes text, graphics, case studies, multimedia features, powerpoint slides, and audio/transcript.

This course focuses on how to approach the use of bio-identical hormones in your practice in relation to aging, prevention, and overall health and wellness for men & women. Also presented is state of the art research data on hormones, transdermal versus oral methods of delivery, explanation of the *Women's Health Initiative* study and the *Million Women* study, clinical protocols and numerous case studies.

This symposium will teach you how to improve the quality of life for you and your patients by bringing hormones into balance and understanding how to achieve this goal. Opportunity to become part of A Network of Leading Physicians.

The Units

1. History of hormones
2. Scientific data on hormones, bio-identical versus synthetics; Transdermal versus oral studies: *WHI* and *Million Women* study explained
3. Male hormone deficiency research data, protocols for replacement and support for your practice
4. Thyroid deficiency scientific research, treatment protocols for your practice
5. Clinical studies reviewed and analyzed, protocols on hormone therapies and support for your practice

The *Restore™ Program – A 5-Step Self-Care Plan

• www.RestoreDirect.com • Web Based BHRT Management Program • Complimentary to Healthcare Providers • Custom Formulations • MD's & Nurse Practitioners (NDs in B.C.) can Prescribe with Confidence • Advance Hormone Testing • NTx Boneless Analysis • Patient Symptom Monitoring • Natural Hormone Experts • Ongoing Case Management

SYMPOSIUM AGENDA (contd.)

- Advanced Course with Basic Introduction
- Comprehensive Protocols for Treating Adult Male/Female Hormone Deficiencies
- Introducing Hormones into Your Current Practice
- Symptoms of Hormone Imbalances
- Correct Dosing Protocols for Proper Hormone Optimization
- Utilizing Advanced Testing Protocols
- Distinguish How Different Molecules Act Differently in the Human Body
- What are Bio-Identical Hormones & How are They Different to Synthetic Hormones?
- How to Treat Menopause & Perimenopause
- Estrogen, Progesterone, DHEA & Pregnenolone Deficiencies
- The Psychological Impact of Deficiencies
- How to Treat Thyroid & Adrenal Imbalances
- Andropause – Treating the Adult Male - Erectile Dysfunction – Low Libido
- Discover Why Testosterone Levels are Crucial for Sexual Functioning
- Iodine Treatments for Females
- Evaluate Case Studies and Gain Knowledge of Treatment Regimens
- Extensive Q & A with Dr. Erika, MD
- Network with Leading Physicians

BIO-IDENTICAL HORMONE INITIATIVES SYMPOSIUM

Discover why anti-aging, preventive medicine and bio-identical hormones are a \$50+ billion annual industry – and growing!



Erika T. Schwartz, M.D. is the leading national expert in the field of bio-identical hormone therapies, wellness and true disease prevention. She has authored four best-selling books, is an Extra Lifechanger, bylined in the Wall Street Journal, an international speaker and TV personality.

A cum laude graduate, AOA honor society member, from SUNY Downstate College of Medicine, Dr. Schwartz trained at Kings County Hospital Center in Brooklyn, NY in Internal Medicine and Critical Care. Upon completion of her postgraduate training, at the age of 28, she became the first woman and youngest doctor to be named Director of Emergency Medicine at Westchester County Medical Center—New York Medical College in Valhalla, NY.

Since the start of her distinguished career, Dr. Schwartz has been committed to empowering patients and teaching physician's compassion alongside with scientific and clinical information. She has lectured at Harvard, authored the seminal article on the use of hormones in wellness and disease prevention in the prestigious peer reviewed publication Medical Clinics.

EDUCATION GOALS

To provide physicians and healthcare providers in a comprehensive manner, the expertise and knowledge required to diagnose effectively and treat hormone deficiencies in their patients. Bio-Identical Hormones and Age Management Medicine is the new healthcare paradigm, “the wave of the future” offering a solution to help us stay young and to slow the aging process. The science of Age Management Medicine is multi-disciplinary – represented by advances in the fields of bio-chemistry, biology, and physiology, including sports medicine, molecular genetics, and emerging medical technologies. To provide reliable and predictive body chemistry management centered on hormone analysis, interpretation, & bio-identical hormones. The key to this fundamental goal is not one size fits all treatment, rather to provide the patient with a precise treatment protocol specific to their body requirements to give them optimum results. We recognize the demand in the industry as patients are now becoming highly educated on aging and preventative medicine, therefore the goal is to naturally optimize preventative medicine customized to the patient taking into account their lifestyle.

TRUBALANCE HEALTHCARE SERVICES

- Extensive resource center
- Custom compounding
- Lab Testing for Hormone Evaluation
- Urine NTx Rate of Bone loss
- Physicians can participate in PR, tradeshow & events
- Customized brochure templates for your practice
- Full support is available after the symposium
- Phone support for healthcare providers
- Informative patient seminars
- Book a speaker – physician, or celebrity
- Healthcare provider education across Canada
- Build your practice with patient referrals
- Private one-on-one education for physicians

HORMONE DEFICIENCIES CAN CAUSE THE FOLLOWING:

- Hot Flashes
- PMS
- Menopause
- Night Sweats
- Andropause
- Low Libido
- Migraine Headaches
- Excessive Abdominal Fat
- Depression
- Increased Body Fat
- Low Metabolism
- Heart Failure
- Fine Lines & Wrinkles
- High Blood Pressure
- Bloating
- Memory Lapses
- Poor Memory
- Insomnia
- Weight Gain
- Impaired Mental Cognition
- Infertility
- Vaginal Dryness
- Premature Graying of Hair
- Irritability
- Mood Swings
- Painful Intercourse
- Arthritis
- Urinary Tract Infections
- Lower Back Pain
- Anxiety
- Osteoporosis
- Frequent Urination
- Sore Breasts
- Varicose Veins
- Urinary Leakage
- Hair Loss
- Panic Attacks
- Overall Poor Sense of Well Being

TORONTO

Toronto is a leading entertainment destination offering many experiences from theatre and live entertainment, to shopping and dining, museums, and art galleries. Toronto is home to some of the best medical facilities in the world— including The Hospital for Sick Children, Mount Sinai Hospital and Princess Margaret Hospital. Toronto welcomes guests to the heart of the city's financial district with world-class spas, exceptional dining, luxury hotels and top notch shopping equal to New York City. The Bio-Identical Hormone Initiatives Educational Symposium is just steps from landmark locations, including the Design Exchange, CN Tower and the Entertainment District, which provides convenient access to all this one-of-a-kind city has to offer.

Some of the nearby attractions include:

- The CN Tower
- Royal Ontario Museum
- Casa Loma
- Distillery District
- Queens Quay
- The Toronto Zoo
- Four Seasons Ctr. for the Performing Arts
- Art Gallery of Ontario
- Canada's Wonderland Amusements
- Niagara-on-the Lake
- IMAX Theatres
- Niagara Falls
- Ontario Place
- Air Canada Centre
- Yorkville Shopping
- St. Lawrence Market
- Science Centre
- Bloor Street
- Toronto Island
- Wineries

LOCATION

Park Hyatt Hotel
4 Avenue Road
Toronto ON. M5R 2E8
For hotel reservations – Call 1.800.233.1234
Special rate: \$235 a night
Code: TruBalance Healthcare
www.parktoronto.hyatt.com

SYMPOSIUM FEE

\$899.00 CDN + HST

EARLY BIRD – SAVE \$125

REGISTER BY MARCH 31st

Add a staff member for \$750

Retake Course Fee: \$350 (past attendee's only)

Retake Course Fee after March 31st: \$450

Group rates are available for 4 or more people

Pay at the door, event day \$999

Limited Seating!!

TO REGISTER FOR THE SYMPOSIUM

Please call: Donna Kingman, Director of Business Development & Communications

Direct: 647.884.0663 or visit www.trubalancehealthcare.com

***This Symposium Will Teach You How To Improve the Quality of Life for You and Your Patients
By Bringing Their Hormones Into Balance***